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## REGISTERED TRADEMARK - IPA (Australia)

210	Serial number	220	Application date
1852788		June 19, 2017	
111	Registration number	151	Registration date
1852788		June 19, 2017	
551	Kind of mark	180	Expiry date
Individual		June 19, 2027	
550	Type of mark		
Figurative			
511	Nice classification - NCL		
9, 35, 42			
540	Reproduction of the mark		
			
541	Reproduction of the mark where the mark is represented in standard characters		
X			

## NAMES AND ADDRESSES

730 NAME AND ADDRESS OF THE APPLICANT OR THE HOLDER	740 NAME AND ADDRESS OF THE REPRESENTATIVE
- Name	- Name
PM Systems Limited	Duncan Cotterill Lawyers
- Kind	- Kind
Legal Entity	Legal Entity
- Country	- Address
New Zealand	NSW 2001
	- Country
	Australia

## CLASSIFICATION

511 THE INTERNATIONAL CLASSIFICATION OF GOODS AND SERVICES FOR THE PURPOSES OF THE REGISTRATION OF MARKS (NICE CLASSIFICATION) AND/OR LIST OF GOODS AND/OR SERVICES CLASSIFIED ACCORDING THERETO

- 9  
computer software

- 35  
business and management advisory, consultancy and information services • consulting services in the field of information technology (it) • business consultation services in the field of business process improvement and outsourcing • business consultation services in the field of enterprise architecture • it outsourcing services and employment staffing for information technology projects • business process outsourcing • it strategic planning services • it asset management services • compilation and systemization of information into computer databases • database management services

- 42  
design and development of computer hardware and software • software services, cloud services and information technology services • computer systems analysis, planning, integration and design • integration of computer systems and software • integration of computer systems and networks • computer system administration for others • computer consulting services • advice on designing, selecting, and using computer hardware and systems • computer software consultancy • consulting services for others in the selection, implementation and use of computer software • consulting services in the field of software as a service • internet consulting services, namely, technical consulting services in the fields of datacentre architecture, public and private cloud computing solutions, and evaluation and implementation of internet technology and services • information technology (it) consulting services • consulting in the field of it and computer applications transformation, integration, modernization, migration, design, development, implementation, testing, optimization, operation and management • consulting in the field of cloud computing and big data • consulting in the field of cloud infrastructure • consulting in the field of it mobility, namely, providing information and advice on use of technologies and software tools which increase enterprise workplace productivity by enabling safe and effective integration of enterprise workplace environments with end users variety of devices from a variety of locations • consulting in the field of workplace technology services • consulting in the field of unified communications hardware and software • software application development, modernization and cloud integration • software installation, maintenance and update services • testing the operation and functionality of computers, networks and software • business technology software development and consultation services • computer programming services for others in the field of software configuration management • computer software development in the field of mobile applications • updating and maintaining cloud-based computer software through on-line updates, enhancements and patches • service desk, help desk and troubleshooting services for it infrastructure, computer hardware, computer software, computer peripherals and computer networks • technical support services, namely, troubleshooting of computer software problems • technical support services, namely, troubleshooting in the nature of diagnosing computer hardware and software problems • technical support services, namely, migration of datacentre, server and database applications • technical support services, namely, monitoring of computers, network systems, servers and web and database applications, and notification of related events and alerts • technical support services, namely remote real-time computer and network monitoring services • technical support services, namely, remote and on-site infrastructure management services for monitoring, administration, and management of public and private cloud computing it and application systems • information technology (it) services • cloud computing services • cloud hosting provider services • software-as-a-service (saas) service • application service provider (asp) services • platform-as-a-service (paas) services • infrastructure-as-a-service (iaas) services • temporary use of non-downloadable software for business intelligence, business process insight, data analytics, information management, knowledge management, customer relationship management, and enterprise resource and risk management • temporary use of non-downloadable software for storing, managing, tracking, and analysing business data • temporary use of non-downloadable search engine software and software for project and records management • temporary use of non-downloadable software for software development, deployment, testing, delivery and application lifecycle management • temporary use of non-downloadable software for converged it systems

## IP OFFICE - IPA (Australia)



# Australian Government

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## IP Australia

- Official status  
Registered: Registered/protected

- Country of filing  
Australia

Disclaimer: Global Brand Database does not ensure the correctness nor the completeness of the information.

## FURTHER INFORMATION

270 Application language  
en